



Wendy Ju

UIUX DESIGNER

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 jutopiart

EDUCATION

BFA Communication Design, 2017–2021
(with highest honor)

Sustainability Minor

Pratt Institute, New York

Accumulative GPA: 3.80

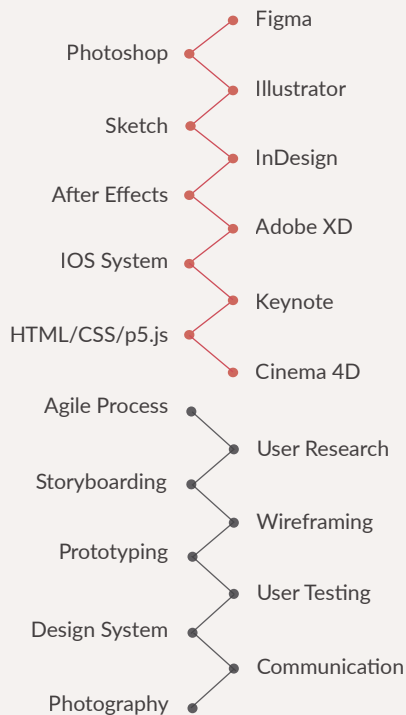
HONORS

Pratt International Student Scholarship

President List Honors, 2018–2020

Pratt Circle Award

SKILLS / TOOLS



LANGUAGES

Fluent in Mandarin

Working Proficiency in English

PROFESSIONAL EXPERIENCE

UIUX Design Intern | Jun–Aug, 2021

argodesign, New York

Worked collaboratively with an experienced team to develop strategy and evolve design components needed to implement the new .com site experience for the client.

Design Intern | Jul–Aug, 2020

Sarankco, New York

Worked with the design team to develop clients digital campaigns; researched and analyzed competitor branding, marketing; assisted in the preparation of client and new business presentations. Created motion design for studio's brand update

Designer | Sept–Dec, 2019

NYC Department of Design and Construction & RETI Center, New York

Researched, created a campaign for DDC to raise public awareness on recycling; Researched, developed a brand identity for RETI Center's new project "Blue City" with a creative team, created the user experience of its exhibition design

UIUX designer | Jun–Aug, 2019

Wix Playground, New York

Designed the end-to-end user experience and a full site for a non-profit organization, which was published and featured on Wix Blog later; responsible for research, wireframe, prototype, design system, coding, motion design, and client presentation

Researched and designed a book landing page under Penguin Random House

Social Media Editor | Jun–Aug, 2018

Harper's Bazaar Art China, Beijing

Wrote and published articles for Bazaar Art official WeChat account; took ownership of projects from start to finish, including topic research, layout design, content writing, visual research, organizing artist interview report, and giving presentations to the supervisor.

OTHER EXPERIENCE

USC UIUX Designathon Mentor | Apr, 2021

Provided design feedback for student groups participating in a 24-hour-app-challenge as one of the eight mentors in CreateSC.

Pratt ComD Office Assistant | Jun, 2019–Mar, 2020

Assisted the office to prepare and promote department materials, answer students' and professors' questions.

Ignition Lab Pitch Competition | Oct, 2018–Apr, 2019

Developed and pitched a business model for a website platform that allows student artists to sell and promote their works.

Chinese Student Scholars Association | Sep, 2017–Sep, 2018

A member of Pratt CSSA outreach department; in charge of contacting outside sponsors, supporting on-campus events, seeking opportunities to collaborate with other student organizations.